

# THE LOVE REVOLUTION

## Set Fire to the Wedding Industrial Complex and Reclaim the Covenant of Marriage

### Let's Talk About the Scam.

The modern wedding is a trap.

An emotional heist wrapped in lace, calligraphy, and guilt. A well-oiled machine that profits off your love by convincing you it's *not real* unless it comes with custom signage and a five-tier cake.

Couples aren't *celebrating*—they're performing.

Families & friends aren't *enjoying*—they're directing.

And vendors? Circling your engagement like vultures with a quote sheet.

Meanwhile, your actual marriage—the union that changes your life—is being postponed for a centerpiece budget.

### We've Confused a Wedding With a Marriage.

Marriage is the most powerful thing two people can do. It's emotional. Spiritual. Physical. It's the beginning of a shared life. But somewhere along the line, we started confusing it for a party you have to *earn* through debt and exhaustion.

Here's the hard truth:

Couples are delaying marriage not because they're unsure, *but because they feel unprepared to throw the party everyone else expects.*

That's insane.

### Elopements Tried to Fix This. But...

Yes, elopements were the backlash. The minimalist revolt. But let's be honest:

Most elopements feel more like errands than celebrations.

A rushed courthouse ceremony. An awkward dinner afterward. A photo in front of a city hall door. Sure, you got married—but where was the music? The joy? The community?

We don't want performance—but we do want *celebration*.  
Elopements solved the budget. They forgot the *vibe*.

## So We Created Something New.

### Part wedding. Part elopement. 100% Marriage Party.

At Feelgood Farms Winery & Vineyard in Osteen, Florida, we're rewriting the rules for couples who want to get married *now*, without waiting, without debt, and without sacrificing the celebration.

We call it The **Communal Wedding**, and here's how it works:

#### ✓ Individual Ceremonies

Each couple gets their own ceremony, personal vows, and their moment.

#### ✓ A Shared Celebration

A vibrant, communal party with multiple families, a DJ, and a whole crowd ready to celebrate.

#### ✓ All the Essentials Included

A photographer, officiant, cash bar, and food truck to keep the party going.

#### ✓ No Stress. No Sales Pitch. No BS

Just love, music, and a celebration that's all about you.

## Here's Why This Matters.

- **Delaying marriage delays your future.** Emotionally, spiritually, legally, financially.
- **Getting married changes things.** It grounds relationships. Strengthens communities. It's not a formality—it's fuel.
- **You shouldn't have to wait to celebrate love.** Or go into debt to honor it.

You're not irresponsible for skipping a \$25,000 wedding.

You're responsible for *not* letting one postpone your life.

## But What Will People Think?

Oh, don't worry. You'll hear it:

“That's not a real wedding.”

“Why would you share your day?”

“Where's the formal dinner?”

Let them gripe.

You'll be dancing under the stars with the person you love, surrounded by people who came to celebrate—not critique. And when the sun sets and your wine glass is full, ask yourself this:

“

Who's really winning? The couple who spent \$30K to impress their aunt... Or the couple who said yes without apology and didn't wait another damn day?

”

## Venues, Pay Attention.

Let's be real: the traditional wedding model isn't just exhausting for couples—it's a logistical nightmare for venues. Custom quotes. Endless tours. Family drama. Outrageous expectations. And don't even get us started on the vendor coordination vortex.

The Communal Wedding model flips that chaos on its head and turns wedding parties into what they *should've been all along*—fun, profitable, and repeatable.

- Regular elopement parties = consistent foot traffic and bar revenue
- Fixed format = no more custom quotes, endless tours, or bridezilla damage control
- Repeatable magic = free social media marketing.

Want to be a wedding destination without selling your soul?  
This is the way.

## Join the Revolution. Or Stay Trapped.

This manifesto won't be for everyone. That's the point.

We're not trying to convince the traditionalists—they'll come around when they see the joy. We're speaking to the couples who are *ready now*:

Get married. Loudly. Joyfully. On your terms.  
Burn the playbook. Take the leap. Start the party.

And when the critics talk?

**Turn the music up.**

This is your day. Take it back.

-Clint & Alicia Johnson, Owner, Feelgood Farms